



## **Why this cookie policy?**

1.1. Our website [www.scylla-seafood.be](http://www.scylla-seafood.be) uses cookies. We (Scylla BV, with company number BE0641819702 and with registered office at Haringstraat 142/144 8400 Oostende – hereinafter “Scylla Seafood Group”) are responsible for the use of these cookies and the processing of your data via or in connection with cookies.

You can contact us by email at [contact@scylla-seafood.be](mailto:contact@scylla-seafood.be) or by phone number 0032473654166.

1.2. This cookie policy informs you about the use and purpose of cookies on our website. This policy is made available to you electronically and can be consulted at any time under the 'Cookie Policy' section on our website. We reserve the right to change this cookie policy at any time. Changes will be announced on the website.

## **2. What are cookies and what are they for?**

2.1. Cookies are small data files that are stored by the browser on the hard drive of your computer or device when you visit a website and/or consult or use a (mobile) application through which certain user information is stored. Cookie files contain unique codes that, for example, allow your browser to recognize you during your visit to the website and in this way improve your user experience. Cookies facilitate the interaction between the visitor and a website and are used for the purpose of improving the user experience and for the collection of statistics among the visitors of a website. Cookies also ensure that your personal settings and preferences are saved or that image and sound material can be played. Certain cookies may be placed by a third party, e.g. Google Analytics, to measure the use of a website.

2.2. Cookies can help us, among other things, to improve your experience with our website and to ensure that it performs optimally as you expect. This allows us to improve your experience of using a website, for example by tracking your use of our website so that it can be improved to meet your needs. We can also make sure that ads you see online are more relevant to you and your interests.

## **3. Enable and disable cookies – manage**

3.1. You can change your browser preferences at any time by following the instructions in the links below, depending on your browser: [cookie preferences browser](#)

3.2. The use of cookies can be disabled. You can delete cookies automatically or manually via your browser and you can indicate yourself whether certain cookies may be placed or not. You can also set your browser to notify you when a cookie is placed.

If you disable cookies, it is possible that the website will no longer function correctly or that certain (graphic) elements or applications on the website will function less well or no longer function.

#### **4. Consent**

4.1. Your consent is required for placing and consulting cookies via the website on your terminal equipment, unless it concerns the technical storage of information or the provision of a service expressly requested by you when placing a cookie is strictly necessary for this.

Your consent is therefore not required for functional or essential cookies.

Your consent is required for non-functional or non-essential cookies. Your permission must then:

- are obtained before the cookies are placed. If your permission is not given, no cookies may be placed;
- be informed, reason why we inform you about the different cookies via this policy;
- be explicit and active. Your permission is therefore obtained by checking the boxes in the cookie banner on our website;
- specific and thus obtained per cookie or per category of cookie.

4.2. Functional or essential cookies are necessary for the optimal functioning of our website, to display certain graphic elements, etc. These cookies are technically necessary for the proper functioning and security of the website. These cookies are therefore placed without your permission as they are in the legitimate interest of Scylla Seafood Group.

Non-functional or non-essential cookies, on the other hand, are placed for statistical, social and/or commercial purposes and are independent of the technical operation or support of our website. This concerns, for example, the following cookies:

a. Analytical cookies: these cookies are used to compile statistics on the number of visitors to the website, the most popular web pages, etc. (e.g. Google Analytics - see below). These cookies show how the website is used. For example, Scylla Seafood Group knows, among other things, how many times a certain page is read, how much time someone spends on our website, etc. Statistical analyzes are made of the information we receive in this way. These statistical results allow us to improve the structure, navigation and content of our website and associated services. We also use this data to report in general about our services or in the context of surveys in which we participate. No personal data is passed on here. The consent of each visitor is required for the placement of these cookies.

b. Marketing cookies: the online advertising offer is personalized via these cookies.

c. Social media cookies: these cookies offer the possibility to include buttons from social networking sites. The buttons work via a code from these sites. A handy tool to promote web pages such as 'liking' and 'pinning'.

4.3. If you have given permission via our website to use non-functional cookies, you can change this setting at any time and withdraw your permission. The already installed cookies will then be deleted. You can do this via [configure cookies](#).

You can withdraw your consent to our cookies at any time, even if you have previously consented to this. However, remember that if you do not agree to some of our cookies, the user experience may suffer.

## **5. Cookies by third parties**

5.1. Our website uses its own cookies (first party cookies) that are placed directly by our website, but also cookies from third parties whose services on the website are (can) be used (third party cookies) and that are placed by a domain that is different of the domain of our website. This is also indicated in the second column of the table under article 6.2 below.

5.2. First-party cookies do not presume the transfer of personal data to third parties, but may use a third-party processor, e.g. to compile statistics. Your permission is also required for the placement of, for example, first-party analytical cookies.

5.3. Third party cookies allow personal data to be sent to third parties either directly (e.g. through an active ingredient associated with a banner or a spy pixel) or indirectly by placing cookies that are accessible to websites other than the advertiser's .

For example, we use Google Analytics to collect information about how you use our website. We use the information to compile reports and to help us improve the website. Google Analytics stores information about, among other things:

- the pages you visit
- the time you spend on each page
- how you got to the site
- which you click while visiting the site.

These securely stored cookies do not collect any information that identifies a visitor. All information collected by these cookies is completely anonymous. We only use such information to improve our website. If you don't want Google Analytics to track all websites, go to: [tools.google.com/dlpage/gaoptout](https://tools.google.com/dlpage/gaoptout).

## **6. The cookies on our website**

6.1. The table below provides an overview of which cookies we use on our website, why we use them and where they come from. We also indicate whether a cookie is a 'persistent' or 'session' cookie. The difference is that:

- Persistent cookies remain on your device between browser sessions. They are activated each time you visit the website that created this particular cookie. For

example, if a 'persistent cookie' is used on a website to remember your preferred language, you don't have to choose that language every time you visit that website.

- Session cookies allow us to link a user's actions during a browser session. A browser session starts when you open the browser window and ends when you close the browser window. Session cookies are created temporarily. After you close the browser, all session cookies will be deleted.

6.2. The following cookies (may) be used on our website:

## Functional cookies

### Cookie consent

cc-cookie-marketing 7 days Used to store the preferences of the cookie consent.

cc-cookie-analytics 7 days

cc-cookie-functional 7 days

cc-hide 7 days

### Fork CMS

frontend\_language 7 days

PHPSESSID 30 minutes

track 365 days

## Analytics

### Google Analytics

\_ga 2 years Used to distinguish users.

\_gid 24 hours Used to distinguish users.

\_gat 1 minut Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named \_dc\_gtm\_<property-id>.

AMP\_TOKEN 30 seconds to 1 year Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.

\_gac\_<property-id> 90 days Contains campaign related information for the user. If you have linked your Google Analytics and Google Ads accounts, Google Ads website conversion tags will read this cookie unless you opt-out.

## Marketing

## Facebook

Facebook Pixel (fbq)	180 days	This Cookie is used by Facebook in connection with the use of the Facebook Pixel in order to connect your visit to the Facebook servers.
Facebook Conversion Pixel (fbq)	28 days	This Cookie helps Semrush to show advertisements, to measure the performance of advertising campaigns, to serve and measure advertisements across different browsers and devices used by the same person.

[configure cookies](#)

Questions? Feel free to contact us by email: [contact@scylla-seafood.be](mailto:contact@scylla-seafood.be) or telephone: 0032473654166.